



Town of Hingham
Council on Aging Board
Outreach Subcommittee
Wednesday, January 21, 2026
10:00 AM
Town Hall
210 Central Street,
2nd Floor Central North Meeting Room
Hingham MA 02043

Attending:

Karen Johnson
Jean Silverio
Josh Ross
Sara Smithson
Jennifer Young

Guests: Ambassadors: Ginny Ballou, Barbara Hanrahan, Ann Marie Gean, Sharon Hampton

1. Call to order -Meeting was called to order at 10:04AM
2. Discussed outreach initiatives for new center
 - a. CAL Connects, written testimonials, sign holding, hosting information sessions, tax rates & impact/calculation tool, High School Senior volunteers, fact sheets/handouts, other promo items
 - b. Ramp up post February School Vacation
3. Other Business-Items not reasonably anticipated 48 hours in advance:
4. Future Agenda Items: To Be Determined
5. Public Comment – None
6. Adjournment at 11:07AM