

Hingham Cable Advisory Committee

Meeting Minutes

March 22, 2017

Call to order

Jim Dellot called to order the joint meeting of the Hingham Community Access and Media board and **Hingham CAC** at **7:30 pm March 22, 2017 at HCAM's studio in South Hingham.**

Roll call

Eric Connerly conducted a roll call. The following persons were present: Sandra Peavey, Glenda Garland, John Rice, David Jones, and Chris Baron. Also present: Fil Fillppides, HCAM executive director, Laura Burns, Jim Dellot, Betty Foley, Mark Brodie, and Margie Sullivan (all HCAM Directors).

Open issues

1. Mr. Fillppides discussed HCAM's strategic plan to rebrand the station as Harbor Media. Ms. Peavey requested that HCAM obtain a legal opinion as to whether the town's agreement with HCAM would also need to be amended to reflect the name change.
2. Ms. Burns discussed HCAM's larger strategic plan to focus mainly on content rather than systems and equipment
3. Ms. Burns discussed various efforts to regionalize video production on the South Shore.
4. Ms. Burns and the rest of the HCAM board laid out various sources for revenue in the event that the cable landscape changes.
5. Mr. Dellot discussed efforts to increase the resolution and improve the format of content aired on the channels carried by Verizon and Comcast.
6. The two committees discussed various long term plans to improve the quality of programming and broadcast quality.

Next Meeting

The next HCAM meeting was set for April 12 at Hingham Town Hall at 7:30 pm.

Adjournment

Mr. Jones adjourned the meeting at 8:55 pm.

Minutes submitted by: Eric Connerly