

Town of Hingham



Council on Aging Advisory Board Meeting Minutes

Tuesday, May 10, 2022

11:30 AM

Hybrid Meeting

In Person

At 224 Central, Hingham, MA

or

Remotely

Dial-in number: 929-436-2866

Meeting ID: 884 4001 2220

Password 789785

Zoom Link: <https://web.zoom.us/join>

This meeting is being held remotely as an alternate means of public access pursuant to Chapter 20 of the Acts of 2021 temporarily amending certain provisions of the Open Meeting Law. You are hereby advised that this meeting and all communications during this meeting may be recorded by the Town of Hingham in accordance with the Open Meeting Law. If any participant wishes to record this meeting, please notify the chair at the start of the meeting in accordance with M.G.L. c. 30A, § 20(f) so that the chair may inform all other participants of said recording.

Attending in person:

- David Alschuler (Chair)
- Cindy King – Frode
- Karen Johnson
- Terry MacDonald
- Joe Millburg
- Joe Nevins
- Jean Silverio
- Sara Smithson

Absent:

- Deborah Sullivan (minutes transcribed from zoom video)
- Jennifer Young (DES Director)
- Eleanor Letterie

1. Call to order at 11:30 am

- a. Quorum present;
- b. Agreement that today's meeting will be recorded.

2. Chairman's Remarks - David Alschuler

- a. Discussion of Town Meeting and what lessons may be learned from it;
- b. Public Safety Building as option. Questions remain as to whether will it work at 14,000 sf and if space can be retrofitted to handle required accommodations. Parking problem will remain at this location;
- c. Query by Jean: Feasibility study – should that be done;
- d. Joe M. brought up another option of building near Bare Cove with ample parking;
- e. Joe N. discussed need for long term marketing plan;
- f. Joe N. emphasized need to communicate if COA determines that Public Safety building is not suitable space;
- g. Terry questioned if employees might use parking in back of Town Hall building if there is a move to Public Safety space.

3. Approval of Meeting Minutes from April 12, 2022

- a. Motion to accept the minutes by Jean; seconded by Cindy;
- b. Passed unanimously.

4. Director's Report and Budget Review (Terry for Jen who is offsite)

- a. Director's full report attached hereto and incorporated herein by reference;
- b. In person program participation has increased dramatically in last month.

5. Committee Updates

- a. Marketing and Rebranding – Joe Nevins
 - i. Vicky met with Inter-Faith Council. Will get a report on that next week.
 - ii. Encore Revolution has submitted a marketing proposal. Group has experience working with senior communities. This could be funded through a grant. Would provide some professional guidance on a more focused marketing direction, along with a time line. We need to tap into our constituency to drive support for senior center.

b. "Friends" Study Commission

- i. David studied some archives and learned there was a group in the 90's which later dissolved;
- ii. Joe N. believes that it can be done and should be done. More work needs to be performed on this issue;
- iii. 501 (3) (c) formation will be required for this group;
- iv. Cindy proposed reaching to other towns to see how their Friends Committees work and agreed to take point.

c. Building Committee – Jean Silverio

- i. Nothing new to report.

d. Nominating Committee

- i. Need to replace Deb as head and nominate new person for secretary as Deb is resigning in June.

6. Program Coordinator Position Development

- a. Will wait on UMass study to move forward as it will address staffing needs and comps from other communities.

7. 50th Anniversary

- a. October is a possibility at SSCC for event. \$300 to rent room and \$25 per person for brunch/lunch;
- b. Also explored Hingham Historical Society. Cost would be \$2,500 for third floor. Cost could be reduced possibly. Parking is limited;
- c. Black Rock CC is another option. Heavily booked however;
- d. Terry proposed food trucks and an open outdoor less formal venue in back field at Haley;
- e. The town beach house is another option;
- f. Date and location remain TBD.

8. Other Business

- a. Joe M. emphasized focus on “Friends” establishment is important.
- b. David will take point for now.

9. Motion to adjourn at 12:54 pm

- a. Jean moved and Joe seconded. Unanimously approved.

Next Meeting June 14 at 11:30 a. m.