

Water Transition and Evaluation Committee

7/13/20 Meeting via Zoom

Committee Members Present: Scott Cyr, Dick Norman, Jim Taylor, David von Loesecke, and Joe Welch.

The meeting was called to order at 1:00pm.

The meeting was held to review the final logo choices and to make a final selection of the Weir River Water System logo. Will Uronis, the lead logo designer, walked the Committee through the final 6 choices, with Chairman Taylor updating the Committee on the input that had been received from the Board of Selectman. Taylor also indicated that the Town's Intellectual Property attorney had already reviewed the final selections and did not see any potential trademark or copywrite issues but that a final determination would be made following the selection.

Following an elimination process, the Committee had two final logos to choose from. There was unanimous consent from the Committee to choose the circular logo with water droplets framing an image of a winding river as the logo.

Mr. Uronis will finalize this logo and distribute it accordingly for production purposes. He was thanked and commended on his excellent work by the Committee.

The meeting adjourned at 1:55pm.

Approved 7/29/20