

From: [Silveira, Michael](#)
To: [Silveira, Michael](#)
Subject: FW: 400 Lincoln Street Planning Board Application
Date: Thursday, November 30, 2023 11:57:05 AM

From: JoDi Rosano <jodi_rosano@yahoo.com>
Sent: Thursday, November 30, 2023 11:02 AM
To: Silveira, Michael <silveiram@hingham-ma.gov>
Cc: Wentworth, Emily <wentworthe@hingham-ma.gov>; 'John F. Danehey, Esq.' <jdanehey@doesq.com>
Subject: Re: 400 Lincoln Street Planning Board Application

Good morning Michael,

Thanks for reaching out. I'd be happy to discuss my business plan. I first would like to preface that I've been teaching martial arts for over 15 years. I began in Cohasset, and I just finished working at Premier Martial Arts in the Hingham Shipyard as the Business Developer. I will be the only employee at 400 Lincoln st. My hours of operation are Monday-Friday 2:30-8pm and Saturday mornings 9-12pm. Max capacity as far as students will be no more than 12 students per class. Any more than that and the value of service significantly decreases. Parents will have the option to stay and watch or drop off. Some parents will use this free time to shop next door at Stop and Shop or browse the rest of the plaza, I'm certain. I have generated an extensive list of interested members (predominantly Hingham residents) throughout my years of networking and teaching at previous schools. Also, I was a top national performer in the Premier franchise for signing up new students. So in addition to my existing customer base, I am very successful at finding new students and signing them up as well. Please let me know if there is any other information that is needed.

Kindly,
Joe