



4TH OF JULY PARADE – 2021

RULES & GUIDELINES

PARTICIPANT CHECK-LIST

PARADE DAY INFORMATION

We are excited to have you participate with us in this year's event! The 4th of July Parade is a celebration of Independence Day and patriotism.

Parade participants are expected to design entries to celebrate the 4th of July and support the 2021 Parade theme "*Heroes Among Us.*"

This information provides an overview of important things Parade participants need to know and serves as a helpful checklist of participant responsibilities.

1. **Review** this information to be sure you understand its contents, prior to June 28th
2. **Share** this information with the other participants in your Parade entry, as appropriate
3. **Address your questions:** bring questions to the Safety Meeting on **June 28th** and/or reach out to Chief David Jones of the Hingham Police Department, prior to June 28th.

Our goal is a safe and fun day for all!

NOTE: All entry applications are subject to 4th of July Parade Committee approval and proof of non-profit status, if requested. The Committee reserves the right to approve all entries and remove an entry not conforming to the Parade rules and/or guidelines, and/or that the Committee determines to be inappropriate or a danger to participants and/or spectators, and/or that refuses to follow the instructions of the Hingham Police Department or Parade Committee Officials.

PRE-PARADE SAFETY MEETING MANDATORY FOR ALL FLOAT ENTRIES – OTHERS WELCOME

Monday, June 28, 2021 at 7:00 pm

Hingham High School (Union Street entrance)

- In order to participate in the Parade, each float entry must have an adult representative attend and check-in at the Pre-Parade Safety Meeting**
- All entries are welcome to send their adult representative to the meeting as all entries are expected to abide by the Parade Rules and Guidelines**
 - Parade Rules and Guidelines will be reviewed and questions will be answered
 - Hingham Police Department personnel will review safety and route information
 - You'll be notified of your assigned number and position in the staging area at this meeting
 - A map of the Parade staging area and route will be provided
- Adult representative/s are responsible for communication of rules and safety guidelines to the adult and child participants in their entry**

Entry representatives should hold a meeting with their float participants before, or on, the day of the Parade, and review the rules and safety guidelines to ensure everyone understands them and their own individual responsibilities

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PARADE RULES & SAFETY GUIDELINES

Parade Officials and Volunteers:

- Parade Officials and Volunteers will be wearing green safety vests and will be available to assist in each of the staging areas
- Parade Officials and Volunteers will be available to check-in entries and answer questions at the Parade Committee tent on the High School lawn (Pleasant Street)
- All participants must follow the direction given by Parade Volunteers and Officials
- Parade Officials and Volunteers will conduct Float Judging before the Parade begins

Parade Theme & Awards:

- Entries are expected to demonstrate celebration of the 4th of July and support the theme of the Parade, "Heroes Among Us," versus promoting a particular business, social cause, or other topic
- All entries will be reviewed prior to the Parade start
- Float Judging is for: **Most Patriotic - Most Beautiful - Most Unique - Best of Parade**
Winners will be led in the Parade by walkers with a banner noting the Award designation

Entry Business Signs & Logos:

- The business registration fee entitles a business to display its name and/or logo on up to 2 locations on its entry
 - o Clothing is considered one location (ex. logo T-shirts worn by a group)
 - o Each sign/banner may not exceed 16 square feet (ex. 8' x 2')
 - o Candy in company-branded wrappers may not be passed out
- Larger or added signage is subject to Parade Committee approval and an additional fee

Float Entry Requirements:

- Float entries must be structurally sound and **must not exceed** 13' 6" in height. Float length must be approved by the Parade Committee
- Floats must have at least 2 adult walkers (per axle) alongside the float to ensure the safety and clearance of the float and safety of spectators throughout the entire Parade
- Floats must have at least 2 adult walkers at each wheel when the float is in motion

Line-up and Staging:

- **FLOATS:** You will receive your assigned number and specific staging area position at the **mandatory** Pre-Parade Safety Meeting on Monday, June 28, 2021, 7pm, at Hingham High School (Union Street entrance)
- **Non-float entries:** You will receive your number and staging position when you check in at the Parade Committee tent on the High School lawn (Pleasant Street). You are welcome to attend the Safety Meeting should you choose to do so.
- You and your participants will follow the order of placement (which may be subject to change) as directed by the Parade Officials and Volunteers

ALL Vehicle Operators:

- All vehicle drivers must be experienced operators and must possess the appropriate valid motor vehicle operator's licenses
- All vehicles must be in sound working condition and properly registered and insured
- Once a float or other vehicle is in position in the staging area, the driver (and a float representative, if applicable) must be in attendance at all times in the event there are questions or the float and/or vehicle needs to be moved

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- Helmets & Safety Gear:**
 - Participants on a motorcycle, bicycle, skateboard, scooter, etc., must wear an appropriate helmet and safety gear

- Entry Supervision Responsibilities:**
 - You must provide appropriate and adequate adult supervision for your participants, vehicles, animals, and floats in the staging areas and throughout the Parade route

- Marching Units With Children:**
 - You are responsible for ensuring your participant children have adequate adult supervision
 - Children in a marching unit must be kept together and away from moving vehicles

- Transportation of Participants To and From the Parade:**
 - Participants are not permitted to ride on a float as it is being transported to the Parade staging area or after the Parade from the Station Street Parking Lot
 - Be sure to coordinate alternate transportation for participants before / after the Parade

- Getting On, Off, or Out of Floats and Vehicles:**
 - Parade participants may not get on/off/out of a moving float or vehicle during the Parade. Unless in case of emergency, and the unit is at a full stop, no one should enter or exit a float or vehicle.

- Distribution of Candy:**
 - **CANDY MAY NOT BE THROWN TO THE CROWD** from floats or vehicles due the danger of children running into the street or viewers being injured
 - Distribution of candy from floats or other vehicles is strictly prohibited: this includes, but is not limited to, tossing, throwing, shooting, or otherwise propelling items into the crowd
 - **IF YOU WISH TO HAND OUT CANDY**, you must have dedicated walkers (not those adults assigned to walk an axle/wheel or drive or ride in a vehicle), who will hand candy to spectators along the Parade route
 - You may not pass out candy in company-branded wrappers
 - You must ensure that your child participants who hand out candy, have adequate adult supervision (Adults assigned to walk an axle/wheel are not suitable for this purpose)

- Distribution of Items, Including Promotional Materials**
 - The distribution of items, (other than candy as identified above) is strictly prohibited
 - You may not distribute literature, advertisements, tickets, coupons, product samples, promotional materials, toys, T-shirts, beads, frisbees, or any other items
 - 'Distribution' includes, but is not limited to, handing out, tossing, throwing, shooting, or otherwise propelling items into the crowd
 - You may not sell merchandise along the Parade route

- Water guns, super soakers, water balloons, and the like, are strictly prohibited**

Our goal is a safe and fun day for all!

THESE RULES WILL BE STRICTLY ENFORCED!

Entries that fail to follow these guidelines may be prohibited from participation in subsequent Parades.

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JULY 4th – PARADE SCHEDULE

☐ Line up, Check-in, Float Judging, Parade!

- 8:00 am You arrive and go to your assigned staging position
Main Street (Route 228) may be tied up with the 4th of July Road Race runners and spectators until 8:00 AM, so consider using alternate routes where possible
Parade Route Info & Map: <https://www.hingham-ma.gov/650/Parade-Route>
- 8:15 am You must send an adult representative to “check-in” at the Parade Committee tent at the High School lawn (Pleasant Street entrance)
- 8:30 am You and your participants should be assembled in your assigned staging position for the Pre-Parade Official check and review
- 8:45 am Float Judging begins for 4 awards: **Most Patriotic - Most Beautiful - Most Unique - Best of Parade**
- 10:00 am Parade begins promptly
Start: Hingham High School End: Station Street parking lot

PARADE DAY REMINDERS

Please be sure to share the following information with your participants:

- SAFETY:** Please ensure all your participants are adequately informed of Parade rules and guidelines, as applicable
- RESTROOMS:** Inform your participants that Restrooms are inside the High School entrance (Union Street)
- WATER STATIONS:** FREE public water stations
1. Hingham High School lawn/registration area (Pleasant Street)
 2. Hingham High School lot staging area (Union Street)
 3. Station Street parking lot
- SUN EXPOSURE:** Please advise your participants to bring water, sunblock, hats, etc., to protect from the sun!
- RAIN DATE:** The Parade will be held rain or shine on the 4th of July.
There is no rain date! In the event of a storm threat, the Hingham Police may cancel, or end, the Parade.

QUESTIONS & INFORMATION

RULES & GUIDELINES: Please direct questions to the Hingham Police Department, Chief David Jones, at 781-749-1212 or Chief@hpd.org.

APPLICATIONS: Please direct questions to Gabrielle Roegner at gabrielle.homemail@gmail.com.

We sincerely appreciate your participation and look forward to seeing you in the Parade!

2021 Hingham 4th of July Parade Information