

QUESTIONS TO CONSIDER

Community Engagement Plan: Hingham Master Plan

What are your goals for the public process?

Who are the target audiences?

Who are the hard to reach populations in Hingham?

What has worked well in the past in terms of outreach? What planning processes succeeded in engaging stakeholders and how/why?

What has not worked well in the past and why?

What concerns do you have about the master planning process?

What are Hingham's ways of getting the word out?

- Existing Social Media
- Existing Website
- Email lists
- Cable TV
- Local newspapers, newsletters, e-newsletters
- Community bulletin boards
- Town events
- Town signs (mobile flashing, sandwich boards, etc.)
- Other?

Where are some important gathering spots where a critical mass of people can be reached?

- Coffee shops
- Restaurants
- Schools
- Community center
- Town hall
- Library
- Houses of Worship
- Transfer Station
- Other?

How is the Town organized?

- Relevant Town Departments, Organizations and Institutions
- Civic and Other Organizations/Institutions
- Other?