

Community Engagement Plan: Master Plan

Hingham, MA

DRAFT COMMUNITY ENGAGEMENT PLAN

BRANDING

LOGO AND TAGLINE

PREVIOUS EXPERIENCE WITH COMMUNITY ENGAGEMENT

WHAT HAS WORKED WELL IN THE PAST AND WHY?

During previous master plan, forums had 60-80 people in attendance at workshops

WHAT HASN'T WORKED WELL IN THE PAST AND WHY

CONCERNS REGARDING THE PROCESS

Community Engagement Plan: Master Plan

Hingham, MA

DIFFICULT TO REACH POPULATIONS?

- Families with young children
- Seniors who stay home, single seniors
- People without internet access, who don't read local paper or subscribe to government email lists
- Young professionals
- Limited English speakers (not many)
- Low income households
- Families with non-school aged children
- Families with private school children
- Newcomers
- Individuals with a variety of ethnic and racial background
- OTHER???

MAIN MEANS OF COMMUNICATION

Weekly newspaper??

Other local newspapers/newsletters?

Town Hall

Library

Schools

OTHER?

CABLE TV

Can they tape our forums?

Can they create discussion "show" in the studio?

Can they leave the studio and go outside to make a "show"?

SIGNS

Electronic?

Sandwich?

Banner(s)?

Other?

Community Circle

Community Engagement Plan: Master Plan

Hingham, MA

COMMUNITY BULLETIN BOARDS

FLYERS

- Can send flyers with Town Lighting Bill
- Transfer Station (Swap Shop)

ON-LINE

PROJECT WEBSITE

A project website has been set up. Town Staff will update it with materials prepared by the Consultants.

<https://www.hingham-ma.gov/833/Master-Plan-Committee>

FACEBOOK/TWITTER

Existing social media sites will be used, especially for promoting participation at public forums.

MASS EMAIL BLASTS

- Town Departments, Boards and Committee

Community Engagement Plan: Master Plan

Hingham, MA

FRIENDS OF MASTER PLAN

Consider forming a group of stakeholders interested in working on the master plan who will be available to help especially with outreach tasks.

FORUMS

STEERING COMMITTEE MEETINGS

Steering Committee Meetings will be held on the third Wednesday of the month unless otherwise determined.

Date	Purpose	Time and Location
September 18, 2019	Monthly Meeting	7:00 pm, South Hearing Room, 3rd floor, Town Hall
October 16, 2019	Monthly Meeting	7:00 pm, South Hearing Room, 3rd floor, Town Hall
November 20, 2019	Public Workshop - Visioning	7:00 pm, Central North & South, 2nd floor, Town Hall
November 23, 2019	Public Workshop - Visioning	TBD
December 18, 2019	Monthly Meeting	7:00 pm, South Hearing Room, 3rd floor, Town Hall
January 15, 2020	Monthly Meeting	7:00 pm, South Hearing Room, 3rd floor, Town Hall
February 12, 2020	Monthly Meeting	7:00 pm, South Hearing Room, 3rd floor, Town Hall
February 26, 2020	Public Workshop – Report out on Findings	7:00 pm, Central North & South, 2nd floor, Town Hall
March 18, 2020	Monthly Meeting	7:00 pm, South Hearing Room, 3rd floor, Town Hall
May 20, 2020	Monthly Meeting	7:00 pm, South Hearing Room, 3rd floor, Town Hall
May 27, 2020	Presentation of Draft Report	7:00 pm, Central North & South, 2nd floor, Town Hall
June 17, 2020	Monthly Meeting	7:00 pm, South Hearing Room, 3rd floor, Town Hall

Potential Locations for Public Forums

Town Hall

- Capacity = 100 people
- Lunch room
- Auditorium

High School

OTHER?

Community Circle

Community Engagement Plan: Master Plan

Hingham, MA

CORE ASSESSMENT MEETINGS

The purpose of these meetings is to help the consultants to learn about Hingham at the outset of the Comprehensive Master Plan update by providing an opportunity for local experts and interested parties to share their thoughts and insights on a specific topic directly to the consultants. The meetings will be 60-75 minutes long and there will be concurrent sessions. There will be no formal presentation by the consultants.

Date	Topic	Time	Location
September 24, 2019	Historic Preservation	5:00 - 6:30 p.m.	Central North
September 24, 2019	Public Facilities	5:00 - 6:30 p.m.	Central South
September 24, 2019	Transportation	7:00 - 8:30 p.m.	Central South
September 24, 2019	Open Space	7:00 - 8:30 p.m.	Central North
October 9, 2019	Economic Development	5:00 - 6:30 p.m.	Central North
October 9, 2019	Sustainability, Water, Energy	5:00 - 6:30 p.m.	Central South
October 9, 2019	Land Use	7:00 - 8:30 p.m.	Central North

FOLLOW UP MEETINGS WITH TOWN DEPARTMENT HEADS/STAFF

The Consultants may have additional meetings with Town Staff as needed.

Town Department Heads meet on Thursdays at 11:00 AM

ON-LINE SURVEY

The Consultants will develop a short on-line survey to broaden participation. It will be broadly advertised on-line and in a variety of locations so as to give an opportunity to those unable to attend the public forum to provide their input.

- Community Center – put up Comment Boards with QR code for survey
- ...
- ...
- ...

Community Engagement Plan: Master Plan

Hingham, MA

TOWN-WIDE PUBLIC MEETINGS

Town-wide public forums will occur at three different stages in the process: 1) in the beginning to identify a shared values in order to come up with a vision and set of goals; 2) to share findings regarding the Consultant's inventory and assessment of existing conditions and 3) to present draft recommendations.

November 20, 2019	Public Workshop - Visioning	7:00 pm, Central North & South, 2nd floor, Town Hall
November 23, 2019	Public Workshop - Visioning	TBD
February 26, 2020	Public Workshop – Report out on Findings	7:00 pm, Central North & South, 2nd floor, Town Hall
May 27, 2020	Presentation of Draft Report	7:00 pm, Central North & South, 2nd floor, Town Hall

TOWN-WIDE EVENTS

Town Staff and/or Committee members may want to be present at Town Events. The Consultants will provide materials for distribution at these events.

Christmas in the Square – downtown

A Taste of Hingham: 2 ½ day sale in downtown in August

Halloween on Derby Street

YOUTH INVOLVEMENT

7 public schools

Committee Liaison??

Involve schools, after school program(s), community center, girls/boys scouts, etc.

Community Engagement Plan: Master Plan

Hingham, MA

SENIOR CENTER

Hingham's senior population is growing. Seniors, in addition to often being in a position to be able to recall how things used to be (which can be helpful to the process), also have very specific needs. It is best to solicit input on these needs directly from senior citizens themselves.

- Men's Breakfast
- Luncheon?
- Newsletter?
- OTHER?

"MEETING IN A BOX"

The Consultant Team will provide materials and guidance to Town Staff and Committee Members so that they may conduct additional outreach by going to where stakeholders are gathered.

- Table at athletic fields
- Commuter Ferry/Shipyard - DCR
- ..
- ...
- ...

COMMENT BOARDS

Set up "Comment Boards" in prominent locations providing an opportunity to give input in an abbreviated manner. Potential locations:

- Town Hall
- Community Center
- Library
- ..
- ...

Community Engagement Plan: Master Plan

Hingham, MA

LIST OF STAKEHOLDERS

TOWN DEPARTMENTS

Board of Selectmen
Building Department
Community Planning
Council on Aging
Elder Services
Engineering
Fire Department
Police Department
Department of Public Works and Utilities

- Light Plant
- Public Works
- Sewer Commission

Library
Recreation
School Department
Veteran's Services

Town Department Heads meet on Thursdays at 11:00 AM

COMMITTEES, BOARDS, COMMISSIONS

Affordable Housing Trust
Bare Cover Park Committee
Beautification Commission
Board of Health
Cleaner Greener Hingham
Community Preservation Committee
Comprehensive Trails Plan Committee
Conservation Commission
Cultural Council
Development and Industrial Commission
Energy Action Committee
Energy Policy Committee
Fire Station Building Committee
Harbor Development Committee
Harbor Parking Ad-Hoc Committee
Historical Archives Taskforce
Housing Authority
Local Emergency Planning Committee
Historic Society
Historic Commission

Community Circle

Community Engagement Plan: Master Plan

Hingham, MA

Historic Districts Commission
Open Space Acquisition Committee
Permanent Building and Facilities Management Study Committee
Planning Board
Recreation Commission
Route 3A Task Force
School Committee
School Building Committee
Shade Tree Committee
South Hingham Study Group
Town Administrator By-Law Committee
Traffic Committee
Trustees of Bathing Beach
Veteran's Council
Wastewater Master Planning Committee
Water Company Acquisition Study Committee
Weir River Estuary Park Committee
Zoning Board of Appeals

CIVIC AND OTHER ORGANIZATIONS

Newcomers Club

Downtown Association = monthly meetings and newsletter (could give them a handout for their employees)

Girl/Boy Scouts: <https://www.hingham-ma.gov/BusinessDirectoryII.aspx?lngBusinessCategoryID=43>

FRATERNAL ORGANIZATIONS

Dorothy Bradford Chapter #135, Order of the Eastern Star
85 Central Street
Hingham, MA 02043
Phone: 781-545-3739
Link: www.oestar.org

Community Circle

Community Engagement Plan: Master Plan

Hingham, MA

Old Colony Lodge, A.F. & A.M. (Masons)

85 Central Street

Hingham, MA 02043

RECREATION ORGANIZATIONS

Boston Harbor Islands State Park

Hingham, MA 02043

Phone: 617-223-8666

Link: www.bostonharborislands.org/

Hingham Land Conservation Trust

P.O. Box 10

Hingham, MA 02043

Link: hinghamlandtrust.org/

The Garden Club of Hingham

Hingham, MA 02043

Link: www.gardenclubofhingham.org

The Trustees of Reservations

227 East St.

Hingham, MA 02043

Phone: 781-740-7233

Link: www.thetrustees.org/

Weir River Watershed Association (WRWA)

Hingham, MA 02043

Phone: 781-925-5544

Link: www.weirriver.org

NEIGHBORHOOD GROUPS

Bradley Park Association

Sara Abbott

Hingham, MA 02043

Email: saraaabbott@gmail.com

Link: www.bigtent.com/groups/bpa02043

Bradley Woods Association

John Mannion

Hingham, MA 02043

Phone: 781-749-1097

Kimball Beach Community Club

Community Engagement Plan: Master Plan

Hingham, MA

Jean Garrity, Secretary

Hingham, MA 02043

Phone: 781-749-6366

Link: www.facebook.com/pages/Kimball-Beach-Community-Club/168718459857628

Wompatuck Improvement Association, Inc.

Robin Briggs

Hingham, MA 02043

Phone: 781-740-0473

OTHER CIVIC ORGANIZATIONS

Edward Ball Cole American Legion Post 120

PO Box 72

Hingham, MA 02043

Hingham Catholic's Womens Club

Cynthia Kelleher

Hingham, MA 02043

Phone: 781-749-7860

Hingham Citizens Police Academy Alumni Association

P.O. Box 286

Hingham, MA 02043

Email: hcpaal@gmail.com

Link: www.hpd.org/HPDServicesPrograms/HPDCitizensPoliceAlumni.aspx

Hingham Community Center

Sonya Fairhurst, Executive Director

70 South St

Hingham, MA 02043

[View Map](#)

Phone: 781-749-9786

Email: sonya@hinghamcommunitycenter.org

Link: www.hinghamcommunitycenter.org

Hingham Democratic Town Committee

Ellen Whalen

156 Prospect Street

Hingham, MA 02043

Phone: 781-740-2757

Email: [Email](#)

Hingham Downtown Association (HDA)

P.O. Box 274

Community Engagement Plan: Master Plan

Hingham, MA

Hingham, MA 02043
Email: info@discoverhingham.com
Link: www.discoverhingham.com/

Hingham Interfaith Food Pantry
685 Main Street
Hingham, MA 02043
[View Map](#)
Phone: 781-740-8180
Email: HinghamFood@gmail.com
Link: www.facebook.com/HinghamFoodPantry

Hingham Ladies Club
Jeanne Murphy
Hingham, MA 02043
Phone: 781-749-9031

Hingham Leo Club
Janice Bosworth Dunphy, Leo Advisor
Hingham, MA 02043
Phone: 617-797-8703
Email: jbosworth50@gmail.com

Hingham Lions Club
Hingham, MA 02043
Phone: 781-340-1555
Link: www.facebook.com/hinghamlions

SPORTS ORGANIZATIONS

Hingham Boys Lacrosse
Brian Hlidek
Hingham, MA 02043
Link: www.hinghamsports.com/page/show/260499-hingham-youth-lacrosse

Hingham Girls (GALs) Basketball
Mike Foley, President
Hingham, MA 02043
Link: www.hinghamsports.com/page/show/365079-gals-in-town

Hingham Girls Hockey
Jimmy Moynihan, President
P.O. BOX 563
Hingham, MA 02043
Email: HGH02043@gmail.com

Community Engagement Plan: Master Plan

Hingham, MA

Link: hinghamgirlshockey.org

Hingham Girls Lacrosse

Jen Manning

Hingham, MA 02043

Email: jmanning@hinghamgirlslax.org

Hingham Girls Softball

Lisa Hinckley, Travel Team Manager

Hingham, MA 02043

Phone: (781) 749-4681

Link: www.hinghamgirlssoftball.com/

Hingham John Barker Basketball

Jim Brady, Director John Barker Basketball

Hingham, MA 02043

Phone: 508-922-9871

Link: www.hinghamsports.com/page/show/260639-hingham-john-barker-basketball/

Hingham Little League

Greg Lane, President

P.O. Box 569

Hingham, MA 02043

Link: www.hinghamsports.com/page/show/252385-hingham-little-league

Hingham Maritime Center

PO Box 492

Hingham, MA 02043

Phone: 781-741-5225

Link: hinghammaritime.org/

Hingham Youth Football

Tom Hoffman

Hingham, MA 02043

Link: www.hinghamsports.com/page/show/260533-hingham-youth-football

Hingham Youth Hockey

Michael Richardson, President

P.O. Box 80

Hingham, MA 02043

Link: www.hyhockey.com/

Community Engagement Plan: Master Plan

Hingham, MA

HOUSES OF WORSHIP

Church of Jesus Christ of Latter Day Saints

Bishop Robert Westergard

379 Gardner St.

Hingham, MA 02043

[View Map](#)

Phone: 781-749-4869

Link: www.lds.org

Congregation Sha'aray Shalom

Rabbi Shira H. Joseph

1112 Main St.

Hingham, MA 02043

[View Map](#)

Phone: 781-749-8103

Fax: 781-740-1480

Email: rabbijoseph@aol.com

Link: www.shaaray.org/

First Baptist Church

Rev. Gary T. Ludwig, Pastor

85 Main St.

Hingham, MA 02043

[View Map](#)

Phone: 781-749-2516

Email: gary.fbc@verizon.net

Link: www.firstbaptistchurchhingham.com/

First Church of Christ Scientist

Janna Oddleifson

386 Main St.

Hingham, MA 02043

[View Map](#)

Phone: 781-749-2874

Email: jamaodd@comcast.net

Link: www.christianscienceusa.com

First Parish Old Ship Church, Unitarian Universalist

Rev. Kenneth H. Read-Brown, Minister

107 Main St.

Hingham, MA 02043

[View Map](#)

Phone: 781-749-1679

Email: oldshipkrb@comcast.net

Community Engagement Plan: Master Plan

Hingham, MA

Link: www.oldshipchurch.org/

Glastonbury Abbey

Br. Daniel Walters, O.S.B.

16 Hull St.

Hingham, MA 02043

[View Map](#)

Phone: 781-749-2155

Email: waltersd@glastonburyabbey.org

Link: glastonburyabbey.org

Hingham Congregational Church, United Church of Christ

Rev. Dr. Peter Allen, Senior Pastor

366 Main St.

Hingham, MA 02043

[View Map](#)

Phone: 781-749-1276

Email: pastor@hccucc.com

Link: www.hccucc.com

House of Prayer Lutheran Church

Rev. Susan Henry, Pastor

916 Main St.

Hingham, MA 02043

[View Map](#)

Phone: 781-749-5533

Email: hoppastorhenry@comcast.net

Link: www.houseofprayerhingham.org

New North Church

Rev. Steven M. Aucella, Pastor

1 Lincoln Street

Hingham, MA 02043

[View Map](#)

Phone: 781-749-2341

Link: newnorthchurch-hingham.org

North Street Community Chapel (Nazarene)

Jeremy D. Scott, Pastor

235 North St.

Hingham, MA 02043

[View Map](#)

Phone: 781-749-7614

Email: pastor@northst.org

Link: northstreetcommunitychapel.blogspot.com

Community Engagement Plan: Master Plan
Hingham, MA